



Proposal Coaching

CMC's Proposal Coaching support helps our clients navigate through the **Get AMPD!** methodology for "live" proposals. CMC is driven to help our clients respond to government RFPs using your process or ours.

ABOUT US

Capstone Management Consulting (CMC), LLC provides comprehensive proposal management and development services. We understand the uniqueness of each proposal opportunity and remain flexible and responsive in accommodating our clients' needs.

If you're a Federal contractor, there's a good chance that you will eventually require proposal support. Contact CMC and let us support you in your proposal management and development endeavors.

- **Proposal Asset Infrastructure Readiness Review (PAIRR)** – Do you have the infrastructure in place to support proposal development? What assets do you currently have? What assets do you need? A PAIRR is conducted and report is generated specifically for our customers with recommendations for improvement.
- **Proposal Asset Library Development (PAL-D)** – Are you using your proposal asset library (PAL) effectively? Do you have a PAL? Is lack of a PAL contributing to the challenges faced by your organization in getting proposals out the door? The PAL is developed using current resources/content and training is provided on using and making timely updates to the PAL.
- **Get AMPD! Proposal Coaching** – Do you need coaching on implementing AMPD!? Do you need shoulder-to-shoulder support in developing your proposal? We assist in navigating through the 3 core phases of AMPD! to develop compelling and compliant proposal responses. **Let's Get AMPD!**
- **Proposal Management and Development Support** – Do you need end-to-end support for a proposal effort? Would you like to augment your Proposal Team with additional consulting resources? We provide end-to-end and customized support to address your proposal management and development needs.

To arrange a meeting to determine which combination of our services are best suited for your organization, please contact us.



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