



ABOUT CAPSTONE MANAGEMENT CONSULTING

Capstone Management Consulting (CMC), LLC is an organization that specializes in assisting businesses in navigating the proposal development process. We equip businesses with the ability to actively compete for Federal and Commercial contracting opportunities and in optimizing business operations through the enhancement and development of business-specific processes.

WHAT WE DO FOR OUR CLIENTS

We **evaluate** the current state of business and performance management processes. We develop recommendations and strategies to **enhance** these processes to **empower** our customers to be that much more successful. We help businesses build strong repeatable processes to achieve business objectives and stay competitive beyond the projected 2-5-year small business lifespan according to the US Bureau of Labor Statistics.

NAICS CODES

541330 – Engineering Services (Processes, Systems)

541611 - Administrative Management and General Management Consulting Services

541613 – Marketing Consulting Services

541614 – Process, Physical Distribution, and Logistics Consulting Services

541690 - Other Scientific & Technical Consulting Services

541990 – All Other Professional, Scientific, & Technical Services

541715 - Engineering Research and Development and Strategic Planning

611430 - Professional and Management Development Training

DUNS: 098524264 **BUSINESS SIZE:** Small Business

SOCIO-ECONOMIC: Small Disadvantaged Business (SDB), Woman-Owned Small Business (WOSB)

"After working with so many small businesses, the one thing that is crucial to their success is lacking – proposal development. It seems companies receive the 8a cert and are then told to go win work. There is a strong disconnect in communicating the how. CMC serves as a bridge to translate requirements into responses repeatedly."

CORE COMPETENCIES

● **Process Advocate Services**

- Process Development & Management
- Process Evaluation & Assessments (PEAs)
- Quality & Performance Management
- CMMI DEV/SVC Prep Assessments (Gap/Readiness Reviews)
- CMMI Appraisal Team Member (ATM) Augmentation
- ISO 9001:2015 Prep Assessments (Gap/Readiness Reviews)
- ISO 9001:2015 Internal Audits

● **Proposal Coaching**

- Proposal Asset Infrastructure Readiness Review (PAIRR)
- Proposal Asset Library Development (PAL-D)
- *Get AMPD!* Proposal Coaching
- Proposal Management & Development Support

● **Training**

- Agile-Based Methodology for Proposal Development (*AMPD!*) – *Get AMPD!*®
- ISO Internal Auditing Fundamentals
- Quality Cognizance

*Set a standard of excellence with the **Agile-Based Methodology for Proposal Development (AMPD!)®** in developing proposals.*

We teach businesses about the art of planning and managing the activities associated with developing proposals in response to opportunities using our streamlined approach to proposal development - *AMPD!* Based on 25+ years of experience, *AMPD!* is the culmination of the lessons learned from the challenges and successes of proposal efforts.

Understanding how to efficiently respond to RFPs, RFQs, and RFIs is key for Federal Contractors. Want to grow your business? This course provides an overview of *AMPD!* and how to implement this methodology to effectively and efficiently respond to Federal Government opportunities.

Let's Get AMPD!



To arrange a meeting to determine which combination of our services are best suited for your organization, please contact us.

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